

BUILDING THE DIGITAL WORKFORCE FOR DISRUPTIVE INNOVATION

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Survival is not mandatory.



Source: [Global forces in the new era, Dominic Barton, Mexico City, August 31st, 2016](#)



But our workforce is not ready for it.

Many orgs don't know what skills we will need to bridge the gap.

Traditional hiring methods and processes not helping.

Existing members resist the transformation.

No tangible outcomes from Learning and upskilling.

Not able to scale the Talent development efforts to all parts of the Org.



How can we enable the workforce?

Building digital talent portfolio.

Change the way we hire people.

Build the path for existing members to be digital ready.

Build a learning organization culture.

Build an ability to scale the capabilities to take on these challenges.



Building digital talent portfolio.

Identify roles
and skills

Knowing the
gaps

Build
Vs
Acquire



Change the way we hire people.

Hiring for
culture and
learnability

Culture fit and
Culture Add

Demonstrated
experience over
certifications



Build the path for existing members to be digital ready.

**Change
Management**

**Role Transition
Plans**

**Existing and
new workforce
integration**



Build a learning organization culture.

**Consider cost
of learning and
not learning.**

**Learning
aligned with
team and Org
goals**

**Celebrate
failures**



Build an ability to scale the capabilities to take on these challenges.

**Building
champions**

**Lead by
example**

**Leverage
Communities
of Practice**



Summary

- ➔ Digital Transformation requires dedicated focus on enabling the workforce.
- ➔ Organizations need to look at new ways of acquiring and building digital Talent.
- ➔ Focus on change management and learning culture needs to be prioritized strategic initiative to respond to the disruptions.





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